

**SPORTS AUTHORITY OF INDIA**

F. No. 01-23002(01)/6/2022-HO - Khelo India Division

Date: 21.10.2022


**Sub: Pre-bid clarifications**

The Pre-bid queries received from various perspective bidders and the reply to the same is attached below for information.

SL.NO	RFP REFERENCE	QUERIES	CLARIFICATIONS
1	Annexure I: clause No. 2  Page No. 33	Kindly Share Date of the Event	Tentative date of the launch event is 15 <sup>th</sup> November 2022.
2	Annexure I: clause No. 2  Page No. 33	Kindly Share Event Venue in which Event going to be held	This will be decided and communicated closer to the event date.
3	Annexure I: clause No. 3  Page No. 34	For how many people stage is going to be prepared	Same as above.
4	Annexure I: clause No. 3  Page No. 35	Does Media Budget will only for Social Media?	Please refer to clause 3.1 (amplification) of annexure-I of the RFP.
5	Annexure I: clause No. 3  Page No. 35	Who will make arrangement of channels for live?	SAI will make arrangement of channels for live broadcast.
6	Annexure III: clause No. 2- A.1 & A.2  Page No. 39	Kindly Brief the what kind of organizational capabilities	It is clarified that organizational capacities mean organization level resources and skills/experience to successfully execute the assignment.
7	Annexure III: clause No. 2- A.1 & A.2  Page No. 39	What is difference between Point A.1 & A.2?  Does point A.1 indicates of attaching work order of private firm and A.2 indicates work done for government firm.  Does 8 Government work order can fulfill the entire Criteria of 40 marks?	A.1 is applicable for projects carried out for clients from any sector whereas A.2 is applicable for projects for Central/State level government organizations/PSUs.



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8	Annexure I: clause No. 2  Page No. 33	For how many days event will long?	Launch event will be conducted on a specific day whereas media campaign will be run for the entire duration of School week celebration. Please refer clause 2 of annexure-I of the RFP for details.
9	Annexure I: clause No. 3  Page No. 34	There is no catering part involve	Please refer to annexure-I of the RFP
10	Annexure I: clause No. 3  Page No. 34	Do we need to provide raw space for exhibition or we need to provide octonorm Stand.	Space will be provided by SAI/venue owner. The EMA will have to provide stalls for the activities outlined in school week launch event. Please refer to clause 3.1 of annexure-I.



Sachin K

Dy. Director (Khelo India)