

**EXPRESSION OF INTEREST FOR ENGAGEMENT OF TRAVEL PARTNER FOR
KHELO INDIA YOUTH GAMES 2020**

- ❖ Sports Authority of India (“SAI”) entrusted with the implementation of the component “Annual Sports Competition” of the Khelo India Scheme, Ministry of Youth Affairs & Sports (Department of Sports), Government of India invites expression of interests /applications from reputed **Airlines Companies** from all over India for “Travel Partner Sponsorship Rights” for the Khelo India Youth Games 2020 scheduled to be held from 10th January 2020 to 22nd January 2020 in Assam.
- ❖ The successful applicant will be granted the sponsorship rights as the “**Official Travel Partner**” along with various other associated rights as mentioned below for Khelo India Youth Games 2020. The Travel Partner shall undertake the following **roles and responsibilities** for different stakeholders of Khelo India Youth Games:
 - Design, management and execution of travel plan as per the data provided by SAI;
 - Bear all requisite costs and expenses in provision of the services except for the cost of fuel and taxes as applicable. Cost of fuel and taxes (as per actuals) will be borne by SAI.
 - Dedicated Help Desk and customer support services at designated airports;
 - Airport Transfers of different stakeholders;
 - Express check- in facilities;
 - Travel Insurance as per the approved norms and guidelines;
 - Complimentary meals;
 - Lounge access at designated airports;
 - Additional baggage allowance.
 - Any other additional facilities/ concession/ services/ benefits offered by the Travel Partner beyond the above mentioned obligations. This may also include any further concession upon the expenses (cost of fuel and taxes as per actuals) being borne by SAI.
- ❖ **Branding rights:**
 - The Travel Partner will be entitled for branding opportunities as per the terms mutually agreed by both the parties;
 - The Travel Partner will also have right to advertise and promote the sponsorship in audio, print, broadcast (Television and Radio); electronic, digital and social media at their own cost 2 (two) months prior and 2 (two) months after the Games subject to prior approval of SAI;
 - The presence of the Travel Partner shall be mentioned on all branding of Khelo India Youth Games 2020 as per the terms mutually agreed by both the Parties;
 - The Travel Partner will be granted the right to use of official logo of Khelo India Youth Games 2020 for promotion and advertisement of the sponsorship subject to prior approval of SAI.
 - The Travel Partner has to ensure that all intellectual property related to Khelo India Youth Games 2020 shall belong to SAI. Under no circumstance, shall the Travel



Partner, either directly or indirectly, register, file or attempt to register or file any intellectual property in its own name.

- ❖ A formal contract will be signed with the successful applicant wherein the terms and conditions will be further enumerated.
- ❖ In the event if there is only **one proposal/interest**, SAI after discussions and negotiations with the Applicant, may award the contract to such a party.
- ❖ In the event that SAI receives **two or more proposals** from different applicants, SAI shall send to the applicants a detailed RFP enumerating the scope of work along with evaluation criteria so that they may submit a detailed proposal in accordance with the RFP and evaluation criteria as notified therein.
- ❖ All applicants are requested to submit their applications/ expression of interests **by email at procurement.kheloindia@gmail.com by 7th October, 2019.**



(Rohit Bhardwaj)
Secretary (SAI)

Note: SAI or any of its designates reserves the right to cancel this request for EOI and/or invite afresh with or without amendments, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is indicative and SAI reserves the right to amend/add further details in the EOI.